

**2019 TEXAS STATE CONFERENCE –
Riding the Wave of Excellence!
Sponsorship Opportunities
May 7-8, 2019**



NURSE-FAMILY PARTNERSHIP

Nurse-Family Partnership positively transforms the lives of vulnerable babies, mothers and families. To create a future where all children are healthy, families thrive, communities prosper, and the cycle of poverty is broken. For more information about Nurse-Family Partnership visit www.nursefamilypartnership.org.

TEXAS STATE CONFERENCE

Nurse-Family Partnership is excited to announce the second annual Texas State Conference May 7-8, 2019. An estimated 200 nurse home visitors, supervisors, agency administrators and data entry professionals who work with moms and babies across the state will gather in Galveston to share opportunities for continuing education and networking. The event will include special keynote speakers, interactive breakout sessions and vendors from local and regional companies as well as agencies devoted to child and maternal health. This year's theme will focus on nursing excellence and provide education on clinical topics that are currently relevant in the state of Texas including: common conditions during pregnancy that can have an impact on maternal morbidity and mortality; infant health assessments; toddler health assessments; ethics; and, child abuse prevention. This is a great opportunity to work with new NFP team members, and veterans, to ensure everyone is using their best clinical judgement and practice during home visits – thank you for your interest in supporting this important work! In addition, we will honor nurses for their years of service to Nurse-Family Partnership, one Nurse of the Year, and a Texas Legislative Champion during the awards dinner on May 7th.

STATISTICS

11,000 NEWSLINK electronic magazine subscribers
1,800 DONORLINK electronic newsletter recipients
22 Partner agencies across the state
153 funded Texas Nurse Home Visitors positions
~200 Texas State Conference attendees (expected)

DETAILS

May 7-8, 2019
Hotel Galvez
2024 Seawall Blvd
Galveston, TX 77550

Contact Lara Reichle at lara.reichle@nursefamilypartnership.org
or 214.609.2704 for questions or to confirm your sponsorship.

SPONSORSHIP OPPORTUNITIES

Ranging from Gold Sponsor at \$15,000 to Bronze Sponsor at \$5,000, benefits outlined are considered a starting point for sponsorship packages. Please contact Lara Reichle to discuss your sponsorship needs and finalize your support of Nurse-Family Partnership and the Texas State Conference.

Gold \$15,000 *Limited to One, Industry Exclusivity*

- Opportunity to welcome participants to the event, 10-minute limit per day
- Logo (large) acknowledgment on all materials, including electronic communications, regarding the conference as “made possible by”
- Full page ad in the conference program
- Logo (large) and sponsor acknowledgement included in quarterly newsletter leading up to or following conference
- Complimentary booth in exhibit hall
- Opportunity to include branded item in gift bags (provided by sponsor)
- Special acknowledgement as awards dinner lead sponsor, and special guest speaker opportunity at awards dinner, 5-minute limit
- Table for eight (8) at the awards dinner
- Logo (large) and acknowledgment on all materials regarding the sponsored reception

Silver \$10,000

- Logo (medium) acknowledgment on all materials, including electronic communications, regarding the conference as “made possible by”
- Half page ad in the conference program
- Logo (medium) and sponsor acknowledgement included in quarterly newsletter leading up to or following conference
- Complimentary booth in exhibit hall
- Opportunity to include branded item in gift bags (provided by sponsor)
- Table for eight (8) at the awards dinner

Bronze \$5,000

- Company listing in conference program
- Sponsorship acknowledgement included in quarterly newsletter leading up to or following conference
- Complimentary booth in exhibit hall
- Opportunity to include branded item in gift bags (provided by sponsor)
- Four (4) tickets to the awards dinner

In-Kind Sponsorship

- Listed in conference program

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