



NORTH CAROLINA

Nurse-Family Partnership® is an evidence-based, community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

5x
\$ RETURN
EVERY \$1 INVESTED IN NFP SAVES \$5.70 IN FUTURE COSTS FOR THE HIGHEST-RISK FAMILIES SERVED ¹



Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child's second birthday. Mothers, babies, families and communities all benefit.



NORTH CAROLINA MOMS

20
Median age

89%
Unmarried

96%
Clients who used Medicaid while in NFP

\$7,500
Annual household income (median)

*Medicaid data provided by NSO, includes cumulative data for the state up to 9/2018

*Aggregate data provided by NSO, includes cumulative data for the state up to 11/2018

Race
32% White
43% Black or African American
12% Declined
7% Multi-racial
1% Asian or Pacific Islander
5% American Indian or Alaska Native

Ethnicity
80% Non-Hispanic
15% Hispanic
5% Declined

POSITIVE OUTCOMES FOR NORTH CAROLINA

*Aggregate data provided by NSO, includes cumulative state data for North Carolina up to 11/2018; Employment up to 9/2018.

90% BABIES BORN FULL TERM

82% MOTHERS INITIATED BREASTFEEDING

76% BABIES BORN AT A HEALTHY WEIGHT (5.5 LB >)

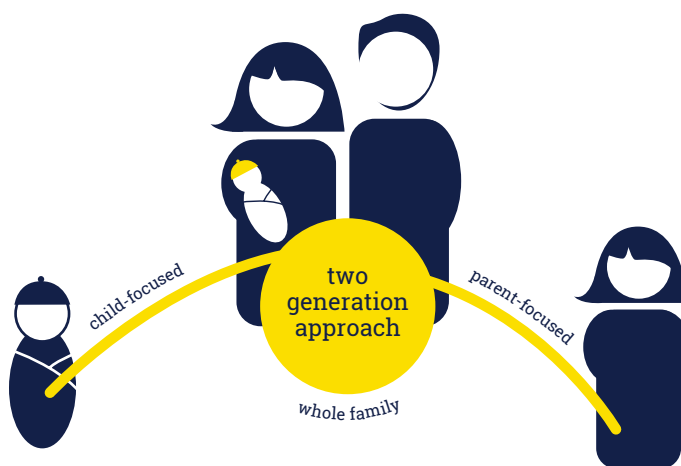
63% OF CLIENTS 18+ WERE EMPLOYED AT 24 MONTHS

95% BABIES RECEIVED ALL IMMUNIZATIONS BY 24 MONTHS

NORTH CAROLINA

Nurse-Family Partnership Partnership Goals

1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care; and
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future.



Better Worlds Start with Great Mothers

Nurse-Family Partnership empowers vulnerable first-time moms to transform their lives and create better futures for themselves and their babies.

ESTABLISHED: 2000

FAMILIES SERVED: 7,416

ACTIVE AGENCIES: 14

COUNTIES CURRENTLY SERVED: 26



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THERE IS A MAGIC WINDOW DURING PREGNANCY... A TIME WHEN THE DESIRE TO BE A GOOD MOTHER AND RAISE A HEALTHY, HAPPY CHILD CREATES MOTIVATION TO OVERCOME INCREDIBLE OBSTACLES INCLUDING POVERTY WITH THE HELP OF A WELL-TRAINED NURSE.

— DAVID OLDS, PH.D., NURSE-FAMILY PARTNERSHIP'S FOUNDER
PROFESSOR OF PEDIATRICS AT UNIVERSITY OF COLORADO