



IOWA

Nurse-Family Partnership® is an evidence-based, community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

5x
\$ RETURN
EVERY \$1 INVESTED IN NFP SAVES \$5.70 IN FUTURE COSTS FOR THE HIGHEST-RISK FAMILIES SERVED ¹



Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child's second birthday. Mothers, babies, families and communities all benefit.



IOWA MOMS

19
Median age

80%
Unmarried

97%
Clients who used Medicaid while in NFP

\$7,500
Annual household income (median)

*Medicaid data provided by NSO, includes cumulative data for the state up to 9/2018

Race

- 60% White
- 19% Black or African American
- 1% Declined
- 6% Multi-racial
- 14% Asian or Pacific Islander
- 0% American Indian or Alaska Native

Ethnicity

- 77% Non-Hispanic
- 22% Hispanic
- 1% Declined

*Aggregate data provided by NSO, includes cumulative data for the state up to 11/2018

POSITIVE OUTCOMES FOR IOWA

*Aggregate data provided by NSO, includes cumulative state data for Iowa up to 11/2018; Employment up to 9/2018.

90% BABIES BORN AT A HEALTHY WEIGHT (5.5 LB ≥)

90% BABIES BORN FULL TERM

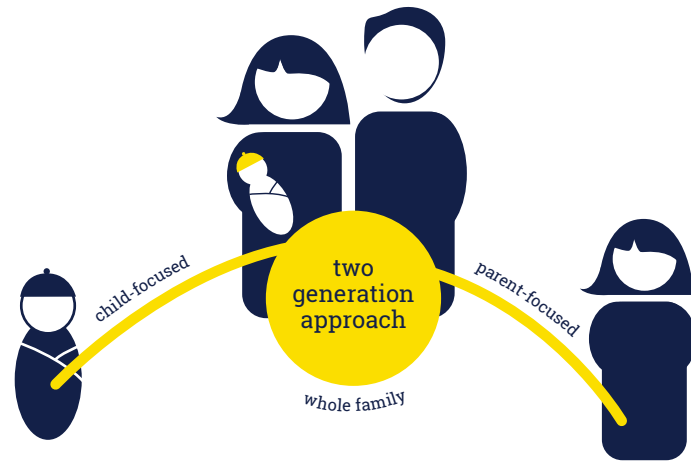
86% MOTHERS INITIATED BREASTFEEDING

98% BABIES RECEIVED ALL IMMUNIZATIONS BY 24 MONTHS

57% OF CLIENTS 18+ WERE EMPLOYED AT 24 MONTHS

Nurse-Family Partnership Goals

1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care; and
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future.



Better Worlds Start with Great Mothers

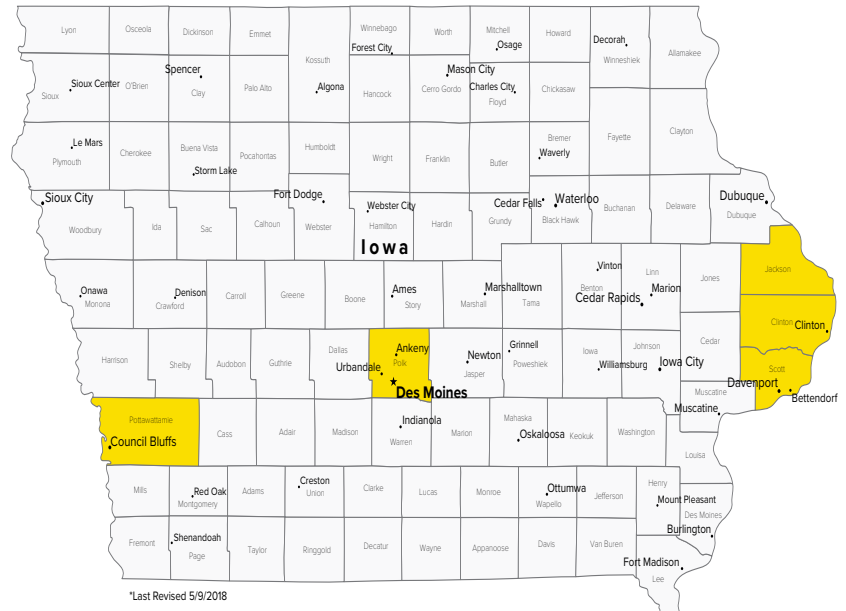
Nurse-Family Partnership empowers vulnerable first-time moms to transform their lives and create better futures for themselves and their babies.

ESTABLISHED: 2010

FAMILIES SERVED: 1,065

ACTIVE AGENCIES: 3

COUNTIES CURRENTLY SERVED: 5



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THERE IS A MAGIC WINDOW DURING PREGNANCY... A TIME WHEN THE DESIRE TO BE A GOOD MOTHER AND RAISE A HEALTHY, HAPPY CHILD CREATES MOTIVATION TO OVERCOME INCREDIBLE OBSTACLES INCLUDING POVERTY WITH THE HELP OF A WELL-TRAINED NURSE.

— DAVID OLDS, PH.D., NURSE-FAMILY PARTNERSHIP'S FOUNDER
PROFESSOR OF PEDIATRICS AT UNIVERSITY OF COLORADO